

sensitization *(sen-si-ti-za-tion)*

Definition

n. The process of making someone or something sensitive or more sensitive.

Example Sentence

Sensitization to allergens can lead to severe allergic reactions.

More Example Sentences

The campaign focused on the **sensitization** of the public to environmental issues.

Synonyms

awareness; alertness; responsiveness

Antonyms

desensitization; indifference; insensitivity

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