

disincentivizing *(dis-in-cen-tiv-iz-ing)*

Definition

v. Present participle of disincentivize, meaning to discourage a particular action or behavior by removing incentives.

Example Sentence

The new policy was aimed at **disincentivizing** wasteful spending by cutting bonuses.

More Example Sentences

By **disincentivizing** unhealthy eating habits, the program hopes to improve public health.

Synonyms

discouraging; deterring; hindering

Antonyms

encouraging; incentivizing; promoting

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