

# demographic *(de-mo-graph-ic)*

## Definition

n. a specific group within a population, especially used in statistics.

## Example Sentence

He used a **demographic** study to find out how many people lived in the towns.

## More Example Sentences

The survey targeted a young **demographic** to gather relevant data.

## Synonyms

population group; segment; category

## Antonyms

individual; single entity; outlier

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